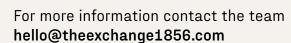




Marketing Packages





| | | Option 1 — FREE | Option 2 — £400 | Option 3 — £550 |
|--|--|-----------------|--|--|
| ** | Website coverage What's on page, blog post | ✓ | ✓ | ✓ |
| ᄆ | Ad space on The Exchange digital screens throughout building | ✓ | ✓ | ✓ |
| F(bii) | PR coverage in local print outlets | | ✓ | ✓ |
| Ó | Social media marketing | | 6 posts (1 of which is boosted with £25 to target audience) 12 stories | 9 posts (1 of which is boosted with £50 to target audience) 18 stories |
| -`☆`- | Social media competition | | | ✓ |
| € \$\display \display \displine \display \display \display \display \display \display \displa | Influencer invitation to event | | | 2-3 influencers in target audience |