



Marketing Packages

For more information contact the team
hello@theexchange1856.com

	Option 1 — FREE	Option 2 — £400	Option 3 — £550
 Website coverage What's on page, blog post	✓	✓	✓
 Ad space on The Exchange digital screens throughout building	✓	✓	✓
 PR coverage in local print outlets		✓	✓
 Social media marketing		✓ 6 posts (1 of which is boosted with £25 to target audience) 12 stories	✓ 9 posts (1 of which is boosted with £50 to target audience) 18 stories
 Social media competition			✓
 Influencer invitation to event			✓ 2-3 influencers in target audience